

# FEDERAL SECURITY AGENCY

## FOOD AND DRUG ADMINISTRATION

### NOTICES OF JUDGMENT UNDER THE FEDERAL FOOD, DRUG, AND COSMETIC ACT

[Given pursuant to section 705 of the Food, Drug, and Cosmetic Act]

5801-6000

#### FOODS

The cases reported herewith were instituted in the United States District Courts by the United States attorneys acting upon reports submitted by direction of the Federal Security Administrator.

WATSON B. MILLER, *Acting Administrator, Federal Security Agency.*

WASHINGTON, D. C., November 6, 1944.

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#### BEVERAGES AND BEVERAGE MATERIALS

**5801. Adulteration and misbranding of coffee concentrate. U. S. v. 4 1-Gallon Jugs of Coffee Concentrate. Consent decree of condemnation. Product ordered released under bond for relabeling. (F. D. C. No. 10075. Sample No. 44977-F.)**

**LIBEL FILED:** June 19, 1943, District of Connecticut.

**ALLEGED SHIPMENT:** On or about April 8, 1943, by the H. Heiman Co. from New York, N. Y.

**PRODUCT:** 4 1-gallon jugs of coffee concentrate at Hartford, Conn.

**LABEL, IN PART:** "Crown Products Pure Coffee Concentrate."

**VIOLATIONS CHARGED:** Adulteration, Section 402 (b) (2), a mixture of flavoring, caramel color, and water, containing little or no coffee extractives, had been substituted in whole or in part for pure coffee concentrate, which the article purported and was represented to be; Section 402 (b) (3), inferiority had been concealed through the use of caramel color and water; and, Section 402 (b) (4), caramel color and water had been added to or mixed or packed with the article so as to reduce its quality or strength, or make it appear better or of greater value than it was.

Misbranding, Section 403 (a), in that the name, "Pure Coffee Concentrate," and the statements under directions, "For Coffee Syrup \* \* \* Coffee Concentrate \* \* \* For Hot Coffee—Replace ½ amount of coffee usually used