

**4505. Misbranding of "Rosadalis." U. S. v. Hall & Ruckel, a corporation.
Plea of guilty. Fine, \$25. (F. & D. No. 6645. I. S. No. 7972-e.)**

On October 13, 1915, the United States attorney for the Southern District of New York, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district an information against Hall & Ruckel, a corporation, New York, N. Y., alleging shipment by said defendant company, in violation of the Food and Drugs Act, as amended, on February 20, 1913, from the State of New York into the State of Ohio, of a quantity of "Rosadalis," which was misbranded. The article was labeled: (On carton) "New Style Adopted Jan. 1907. The Life of the Flesh is in the Blood. Lev. XVII, II. The Compound Extract of Rosadalis Trade Mark Alcohol 35% For Scrofula in its various forms such as Consumption in its Early Stages, enlargement and ulceration of the glands, Joints and bones, &c. Rheumatism, White Swelling, Sore Eyes, Stubborn Ulcers, Eruptions of the skin, also Syphilis Diseases of Women, Loss of Appetite, Dyspepsia, Sick Headache, Costiveness, Liver Complaints, Pain in the Back, Imprudence in Life, Gravel and Chronic Diseases of the Blood, Liver, Kidneys & Bladder. Sold formerly by John F. Henry & Co. Manufacturers for the Manhattan Medicine Co. by Hall & Ruckel 215 Washington St. New York. Entered according to Act of Congress the year 1867 by J. J. Lawrence, in the clerk's office of the District court of the United States for the Southern District of New York. Rosadalis For diseases peculiar to females such as Leucorrhoea, Suppression, Irregularity, &c. Also Kidney Affections, Skin Diseases, &c. Rosadalis Purifies the Blood, Beautifies the Complexion. Guaranteed by Hall & Ruckel Under the Food and Drugs Act, June 30, 1906, No. 701. Notice. We wish it distinctly understood that the Rosadalis is not prepared like fluid extracts ordinarily are (most of which contain very little of the virtues of the articles from which they are made), but that 'this preparation' is compounded upon scientific principles, with great care by an experienced Chemist and Pharmaceutist, who is also a regular graduate of Medicine and Pharmacy, and that it contains all the active principles of the articles from which it is prepared, in a highly concentrated and pleasant form. The Rosadalis Compound, therefore, gives universal satisfaction to all physicians and patients who have tested it in Diseases of the Blood, Liver, Kidneys or Bladder. It has been highly recommended and approved by the Medical Faculty wherever it has been introduced, and it is now being used with the most decided success in the practice of some of the most eminent physicians in the United States. To Physicians This preparation is compounded of ingredients that are well known to every medical practitioner, and that possess remedial virtues of the greatest power and efficacy, and which, being mostly vegetable, are entirely harmless, and make it the Most Powerful Alterative Combination known in Medicine, and as an Anti-Syphilitic it has gained an unrivaled reputation. It also possesses Tonic and Diuretic properties, and is therefore valuable wherever an Alterative Tonic and Diuretic remedy is indicated. Sold Formerly by John F. Henry & Co. Manhattan Medicine Co. New York. Proprietors. Entered according to act of Congress, in the year 1867, by J. J. Lawrence, in the Clerk's office of the District Court of the United States for the Southern District of New York. Sold Formerly by John F. Henry & Co. Beware of Counterfeits. Manufactured for the Manhattan Medicine Company by Hall & Ruckel 215 Washington St. New York." (On top of carton was pasted a stamp photo, with words "New York John F. Henry.") (On package) "Rosadalis Alcohol 36% The Great Southern Blood Purifier For Liver Complaints Rheumatism Female Diseases Syphilis and all Malaria Impurities of the Blood. Guaranteed by Hall & Ruckel, under the Food and Drugs Act, June 30, 1906. No. 701." (On bottle) "Directions for taking the Rosadalis Alcohol 36% Guaranteed

under the Food and Drugs Act, June 30, 1906. No. 701. Dose.—Adult. One teaspoonful gradually increased to a tablespoonful, four times a day, just before each meal, and on going to bed. Dilute with water if preferred. Children 10 years old, one teaspoonful three times a day; 5 years old, half-teaspoonful; 1 year old, 15 drops. Some constitutions require less than others—gross constitutions requiring more than delicate ones. Shake the bottle well each time before using it. Be certain to take it regularly or not at all. Prepared for L. D. Henry, 215 Washington St. New York. Notice If our patients simply take this medicine for a short time, and then drop it, they will receive but little benefit; for unless persevered in, until at least two or three bottles are taken, the money paid for it is thrown away And The Reputation of the Medicine is Injured; but if persisted in, it eradicates the disease entirely, and leaves the system as pure as before the disease was contracted. Like all Alterative remedies, it has its action slowly from the use of small doses, frequently and regularly repeated.”

Analysis of a sample of the article by the Bureau of Chemistry of this department showed that the product consisted essentially of a hydroalcoholic solution containing 32.44 per cent by volume of alcohol, 2.8 grams per 100 cc of potassium iodid, and a cathartic drug.

Misbranding of the article was alleged in the information for the reason that the following statements descriptive of the therapeutic or curative effects thereof, appearing on the labels aforesaid, to wit: (On shipping package) “Rosadalis * * * for * * * all Malaria Impurities of the Blood * * *.” (On carton) “* * * The Compound Extract of Rosadalis * * * for * * * Consumption In Its Early Stages * * * Rheumatism * * * Diseases of Women * * * Gravel and Chronic Diseases of the * * * Kidneys * * *.” (On bottle) “* * * It Eradicates the Disease entirely, and leaves the system as pure as before the disease was contracted,” were false and fraudulent in that the same were applied to the article knowingly, and in reckless and wanton disregard of their truth or falsity, so as to represent falsely and fraudulently to the purchasers thereof, and create in the minds of purchasers thereof the impression and belief, that it was, in whole or in part, composed of, or contained, ingredients or medicinal agents effective, among other things, for the cure of all malarial impurities of the blood, consumption in its early stages, rheumatism, white swelling, diseases peculiar to females, gravel, and chronic diseases of the blood, liver, kidneys, and bladder, when, in truth and in fact, it was not, in whole or in part, composed of, and did not contain, such ingredients or medicinal agents.

On October 18, 1915, the defendant company entered a plea of guilty to the information, and the court imposed a fine of \$25.

CARL VROOMAN, *Acting Secretary of Agriculture.*