

4408. Misbranding of "Paracamph." U. S. v. Paracamph Mfg. Co., a corporation. Plea of guilty. Fine, \$50. (F. & D. No. 6223. I. S. No. 10138-c.)

On July 12, 1915, the United States attorney for the Western District of Kentucky, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district an information against the Paracamph Manufacturing Co., a corporation, Louisville, Ky., alleging shipment by said company, in violation of the Food and Drugs Act, as amended, on or about March 8, 1913, from the State of Kentucky into the State of Indiana, of a quantity of "Paracamph," which was misbranded. The article was labeled as follows: (On carton) "Paracamph Para P Camph First Aid to the Injured (Trade Mark) Price 25 Cents The Paracamph Mfg. Co. Incorporated Louisville, Ky., U. S. A." (On back of carton) "Use Paracamph for Rheumatism, Neuralgia, Sore Joints, Sore Feet, Itching or Bleeding Piles, Skin Diseases, Eczema, Tetter, Pimples, Catarrh, Cold in the Head, Sore Throat, Croup, Sore Chest, Sore Gums. It is a specific for all forms of inflammation locally applied it does not blister." (On sides of carton) "Paracamph is a remarkable combination of Camphor and cooling, soothing, healing antiseptic Oils. It is a perfect development of Grandmother's old Camphor Bottle, and is used by thousands as one of the greatest relieving and healing agents. Read carefully the Circular wrapped around the bottle, which gives full directions for using this remedy. Local Anodyne Relieves Pain, Antiseptic: Prevents Blood Poisoning, Antipyretic Controls Fever. Diaphoretic: Prevents Inflammation by Sweating A safe, clean, sure household remedy which you need and can use every day in the year. Prevents pain, worry, and saves money." (On top flap) "We hereby guarantee that this preparation is not adulterated or misbranded within the meaning of the Food and Drugs Act of June 30, 1906. Serial No. 3816. The Paracamph Mfg. Co. Incorporated Keep this end up Don't lay on Side." The circular or pamphlet accompanying the article contained, among other things, the following: "Paracamph is the most effective external remedy known to medical science for all congestions, inflamed, swollen and feverish conditions of the skin and body." "In cases of Sore Chest where the Lungs are very sore and it is hard to breathe—every time you cough it hurts you badly,—Paracamph should be applied very freely to the Chest and Sides, rubbing same well under the arms, then covered with a soft cloth or absorbent cotton. Two or three applications of this character will remove the sore feeling and prevent Pneumonia and Pleurisy. Paracamph removes the congestion by stimulating the circulation." "For Pneumonia, Typhoid Fever and Scarlet Fever, apply Paracamph freely, rubbing thoroughly over the chest, stomach and bowels. It will immediately cause copious perspiration and quickly reduce the pain and fever." "For Croup, use about the same as in Sore Throat, give the child from 5 to 15 drops internally. It stops the coughing and strangling because it cuts the Phlegm and soothes the inflamed parts, allowing the little one to get restful sleep without the use of opiates." "For Eczema, Water Tetter, Acme, Etc., Paracamph should be applied freely several times a day and should be rubbed in thoroughly but gently. At first it may seem to irritate the disease, but this shows that it is working well, because when applied Paracamph penetrates directly to the seat of the ailment and begins to work from the bottom up. It drives out the disease through the pores of the skin and kills the germs." "Ladies Suffering with monthly pains, bearing down pains during pregnancy, should apply Paracamph freely and often, two or three times a day, especially before retiring. The aching parts should be covered with a soft heavy cloth so as to prevent the remedy from evaporating. In severe pains the aching parts should be covered with a hot cloth after ap-

plying the remedy. Paracamph is a great boon to women who suffer with the above ailments, and if used carefully as directed will give quick relief and will greatly assist in making childbirth easy." "For Piles, Itching and Bleeding, Paracamph should be used freely two or three times a day, and especially before retiring; first wash the parts with warm water. Remember that it should be thoroughly applied to the affected parts. It then penetrates directly to the seat of the ailment, draws out the fever and inflammation, stops the itching and bleeding. It will give instant relief, and in the majority of cases effect a permanent cure."

Analysis of a sample of the article by the Bureau of Chemistry of this department showed the following results:

Nonvolatile matter at 105° C. (mostly paraffin) (per cent) -- 72.15

Ash: Trace.

Camphor: Present.

● Methyl salicylate: Present.

Misbranding of the article was alleged in the information for the reason that the following statements regarding the therapeutic or curative effects thereof, appearing on the label aforesaid, to wit, "Paracamph * * * prevents blood poisoning * * * controls fever * * * It is a specific for all forms of inflammation * * *," and included in the circular or pamphlet aforesaid, to wit, "Paracamph is the most effective external remedy known to medical science for all congestions, inflamed, swollen and feverish conditions of the skin and body," "* * * will prevent * * * Pneumonia and Pleurisy," "For Pneumonia, Typhoid Fever and Scarlet Fever * * * It will * * * quickly reduce the pain and fever," "For Croup, * * * It stops the coughing and strangling because it cuts the Phlegm and soothes the inflamed parts * * *," "For Eczema, * * * It drives out the disease through the pores of the skin and kills the germs," "Ladies Suffering with monthly pains, * * * if used carefully as directed will give quick relief * * *," "For Piles, Itching and Bleeding, * * * It will give instant relief, and in the majority of cases effect a permanent cure," were false and fraudulent in that they were applied to the article knowingly, and in reckless and wanton disregard of their truth or falsity, so as to represent falsely and fraudulently to the purchasers thereof, and create in the minds of purchasers thereof the impression and belief, that it was, in whole or in part, composed of, or contained, ingredients or medicinal agents effective, among other things, as a preventive of blood poisoning, to control fever, as a specific for all forms of inflammation, as a remedy for all congestions, inflamed, swollen, and feverish conditions of the skin and body, as a preventive of pneumonia and pleurisy, as a treatment for typhoid fever, scarlet fever, and croup, as a cure for eczema, as a relief for painful menstruation, and as a remedy for itching and bleeding piles, when, in truth and in fact, it was not, in whole or in part, composed of, and did not contain, such ingredients or medicinal agents.

On October 11, 1915, the defendant company entered a plea of guilty to the information and the court imposed a fine of \$50.

CARL VROOMAN, *Acting Secretary of Agriculture.*