

United States Department of Agriculture,

OFFICE OF THE SECRETARY.

NOTICE OF JUDGMENT NO. 1541.

(Given pursuant to section 4 of the Food and Drugs Act.)

ADULTERATION AND MISBRANDING OF VANILLA EXTRACT.

On February 29, 1912, the United States Attorney for the Eastern District of Missouri, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district an information against the Warner-Jenkinson Co., a corporation, St. Louis, Mo., alleging shipment by it, in violation of the Food and Drugs Act, on or about February 28, 1911, from the State of Missouri into the State of New York of a consignment of vanilla which was adulterated and misbranded. The product was labeled: "Warner-Jenkinson All Bean Vanilla." (Guaranty Legend.) "Serial No. 2008. St. Louis, Mo."

Analysis by the Bureau of Chemistry of this Department showed the following results: Vanillin unpurified, 0.161 per cent; coumarin, none; resins on dealcoholizing, quite deficient; lead number (Winton), 0.234; color, no caramel. Color natural but lighter than usual extract.

Adulteration was alleged in the information for the reason that a mixture of vanilla extract and artificial vanillin had been mixed and packed with the product in such a manner as to reduce, lower, and injuriously affect its quality and strength; and further, in that said substance, to wit, a mixture of vanilla extract and artificial vanillin, had been substituted in whole or in part for genuine vanilla extract. Misbranding was alleged in the information for the reason that the label upon the keg in which the product was contained was false and misleading, because the words "All Bean Vanilla," which formed a part of said label, deceived the purchaser into the belief that the product was a true vanilla extract conforming to the commercial standard for such article, whereas, in truth and in fact, it was a mixture of artificial vanillin and vanilla extract.

On March 26, 1912, the defendant entered a plea of guilty and the court imposed a fine of \$10 and costs upon the charge of adulteration and a fine of \$10 and costs upon the charge of misbranding.

W. M. HAYS,
Acting Secretary of Agriculture.

WASHINGTON, D. C., *May 11, 1912.*