

CHARGE: 502(a)—when shipped, the labeling contained false and misleading representations that the article would be effective, because of its mineral salt composition, as a treatment for relieving discomfort and pains of arthritis and rheumatism, relieving nervous tension, improving blood circulation, and that use of the article provides all the health benefits obtainable at health resorts.

DISPOSITION: 1-3-62. Default—destruction.

6955. Fountain-Facial with "Keroxylite." (F.D.C. No. 46768. S. No. 3-802 T.)

QUANTITY: 18,000 pkgs., 6 packets each, at Baltimore, Md.

SHIPPED: Between 4-14-61 and 5-5-61, from Wilmington, Del., by Packaging Services, Inc.

LABEL IN PART: (Pkg. and packet) "Six 9-gram Packets Fountain-Facial with 'Keroxylite' Skin Brightener, Cleanser, Antiseptic Each packet contains monopersulfate compound (Ozone*) sodium bicarbonate Alkyl-dimethyl-benzyl ammonium chloride * * * E. I. Du Pont De Nemours & Co., Inc. * * * Medically approved for cleansing and purifying the skin, and for treatment of acne, pimples, blackheads, inflamed hair follicles, and for inhibiting and removal of blemish-causing bacteria Directions * * * Hopkins Chemicals, Inc., Baltimore 2, Maryland."

ACCOMPANYING LABELING: Leaflet entitled "Fountain Facial with 'Keroxylite.'"

LIBELED: 12-5-61, Dist. Md.

CHARGE: 502(a)—when shipped, the labeling contained false and misleading representations that the article was an adequate and effective treatment for acne, pimples, blackheads, bacterial infections of the skin, and inflamed hair follicles.

DISPOSITION: 1-23-62. Default—destruction.

6956. Eterna 27 face cream. (F.D.C. No. 46629. S. Nos. 31-183/6 T.)

QUANTITY: 474 2-oz. jars at Riverside, Calif.; 435 2-oz. jars, 734 4-oz. jars, and 33 8-oz. jars, at San Bernardino, Calif.; and 419 2-oz. jars, 7 4-oz. jars, and 1 8-oz. jar, at Redlands, Calif., in possession of Sage's Complete Markets.

SHIPPED: Between 9-7-61 and 9-29-61, from Passaic, Metuchen, and Edison, N.J.

LABEL IN PART: (Jar) "'Eterna 27' Cream with Progenitin * * * Registered Trademark for Pregnenolone Acetate."

ACCOMPANYING LABELING: Newspaper advertisement in "San Bernardino Sun Telegram" and Riverside "Press Enterprise" both dated 10-15-61; leaflet "Eterna 27" reprint of an article in "Magazine of Wall Street and Business Analysts"; and counter display cards reading "This item [or "Product"] carries the Federal Pure Food and Drug Administration Seal of Approval Wash., D.C."

RESULTS OF INVESTIGATION: The accompanying labeling was prepared by the dealer and printed locally.

LIBELED: 11-14-61, S. Dist. Calif.

CHARGE: 502(a)—while held for sale, the labeling accompanying the article contained false and misleading representations that the article had been approved by the Food and Drug Administration.

DISPOSITION: 1-10-62. Consent—claimed by Sage's Complete Markets and relabeled.