

DISPOSITION: 5-15-61. Consent—claimed by the Precipitator Corp. of America and relabeled.

6776. Abunda Beauty device. (F.D.C. No. 45464. S. No. 68-643 R.)

QUANTITY: 34 individually cartoned devices and 3,625 plastic containers at Fort Worth, Tex.

SHIPPED: 11-7-60 and 11-22-60, from Menlo Park, Calif., by Pam Pro Plastics.

LABEL IN PART: (Ctn.) "Abunda Beauty by Abunda Products 20 Forty First Avenue, San Mateo, Calif."

ACCOMPANYING LABELING: Pamphlets entitled "Abunda Beauty . . . New . . . Exciting . . . Revolutionary" and "Abunda Hydro Massage Bosom Beauty."

RESULTS OF INVESTIGATION: Investigation indicated that the device was a plastic cup-shaped device with a water hose attachment. In use the cup was intended to be placed over the female breast with the hose attachment connected to the household water service. The water was caused to be diffused or "swirled" in passing through a perforated disc in the cup base. The swirling water within the cup reportedly served to massage the bust.

LIBELED: 2-16-61, N. Dist. Tex.

CHARGE: 502(a)—when shipped, the name of the device "Abunda Beauty" and its labeling contained false and misleading representations that the article was adequate and effective for awakening and increasing bosom beauty; encouraging bosom perfection; restoring, healing, and revitalizing the tissues of the bosom; increasing circulation of the bust; providing cell nourishment to firm the tissues; and for providing an abundant bust through hydrotherapy.

DISPOSITION: 10-30-61. Default—destruction.

6777. Erasurage device. (F.D.C. No. 46092. S. No. 69-026 R.)

QUANTITY: 44 envelopes of *Erasurage devices* at Chicago, Ill.

SHIPPED: 11-1-60, from Pasadena, Calif., by Erasurage.

LABEL IN PART: (Envelope) "Erasurage 'The Way to Beauty'."

ACCOMPANYING LABELING: Leaflet in envelope entitled "Erasurage The Way To Youth."

RESULTS OF INVESTIGATION: Examination showed that the article was a net-like arrangement of bands of elastic and rubber sections formed to fit under the chin, across the forehead, and over the head.

LIBELED: 7-21-61, N. Dist. Ill.

CHARGE: 502(a)—when shipped, the name "Erasurage" and certain statements in the accompanying labeling represented and suggested that the article was adequate and effective for retarding and preventing facial lines, wrinkles, double chins, sagging cheeks and muscles, restoring facial beauty and contours, lifting and replacing sagging muscles, and removing signs of facial strain and tension, which name and statements were false and misleading since the article was not adequate and effective for such purposes; and 502(b)(1)—the articles failed to bear a label containing the name and place of business of the manufacturer, packer, or distributor.

DISPOSITION: 8-15-61 and 8-17-61. Default—delivered to the Food and Drug Administration.