

tissues; aiding in reducing; stimulating and increasing blood circulation; and soothing away aches and pains.

DISPOSITION: 1-28-60. Default—destruction.

**6116. Flex-O-Matic massage cushion.** (F.D.C. No. 43780. S. No. 27-284 P.)

QUANTITY: 7 individually cartoned devices, at Pardeeville, Wis.

SHIPPED: 8-31-59, from Minneapolis, Minn., by Health Products, Inc.

LABEL IN PART: (Device) "Flex-O-Matic Health Products Inc. \* \* \* Minneapolis 5, Minnesota."

ACCOMPANYING LABELING: Leaflets entitled "New Method Helps Bring Sleep" and booklets entitled "Presenting the New Flex-O-Matic Electronic Massage Cushion."

RESULTS OF INVESTIGATION: The article was a pad about two feet long by one foot wide consisting of a metal frame covered with foam rubber. Attached to one end of the pad was a foam rubber-covered metal tube containing an electric vibrating motor. A heating element was contained within the pad. A separate cabinet allowed for regulation of vibratory action and amount of heat.

LIBELED: 11-9-59, W. Dist. Wis.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for easing tension and aches and pains; inducing sleep; controlling posture; increasing circulation; relieving arthritis, bursitis, lumbago, fibrositis and back pain; and reducing weight.

DISPOSITION: 2-25-60. Default—delivered to the Food and Drug Administration.

**6117. Slenderoll device.** (F.D.C. No. 44055. S. No. 62-116 P.)

QUANTITY: 29 devices at San Francisco, Calif.

SHIPPED: 10-7-58, from Northvale, N.J., by Profile Slenderizing Salons.

LABEL IN PART: "Slenderoll Model No. 161 Profile Slenderizing Salons, Northvale, N.J."

ACCOMPANYING LABELING: Circular in carton entitled "Getting the Most from your Profile Slenderoll."

LIBELED: 2-8-60, N. Dist. Calif.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for removing excess inches, weight, stimulating circulation; toning the tissues and muscles; reducing flabbiness; relieving aches and pains; slenderizing; rolling away ugly fat; spot reducing and achieving a slimmer figure.

DISPOSITION: 3-24-60. Default—a number of the devices were delivered to the Food and Drug Administration and the remainder were destroyed.

**6118. Swedish Masseur Contour Vibrator.** (F.D.C. No. 43325. S. No. 52-113 P.)

QUANTITY: 16 individually cartoned devices at Fargo, N. Dak., in possession of O. J. deLendrecie Co.

SHIPPED: 3-3-59, from Newark, N.J., by Remington Sales.

LABEL IN PART: (Ctn.) "Relax Revitalize Professional Swedish Masseur DeLuxe \* \* \* Salon Vibration in Home Privacy \* \* \* A Product of Remington Research Inc.," (tag) "UL Professional Contour Vibrator."

**ACCOMPANYING LABELING:** Proof copy of newspaper advertisement and newspaper advertisement used in placard, reading in part "Spot reduce \* \* \* Swedish Masseur."

**RESULTS OF INVESTIGATION:** The article was a padded and upholstered device, 5'' by 5'' by 12'' in size, contour-shaped on one side to fit the curvatures of the body. It contained a small electric motor capable of providing vibration.

**LIBELED:** 7-29-59, Dist. N. Dak.

**CHARGE:** 502(a)—when shipped and while held for sale, the name of the article and the labeling which accompanied it contained false and misleading representations that the article was an adequate and effective treatment for reducing; slenderizing; reportioning the entire body; removing excess fatty deposits; tightening and toning muscle tissues and sagging skin; restoring the body to youthful tonicity and vibrancy of the "18 year old" midriff; relieved nervousness and tension, and circulation, banished backaches and rheumatic pains and promoted sleep.

**DISPOSITION:** 3-21-60. Consent—claimed by Remington Research, Inc., New York, N.Y., and relabeled.

**6119. Electro-Galvanic Bracelets.** (F.D.C. No. 42876. S. No. 24-857 P.)

**QUANTITY:** 130 individually cartoned bracelets at Detroit Lakes, Minn., in possession of Clinton Elijah, and 46 individually cartoned bracelets in possession of Glenn W. Tostenrud, t/a Nome Distributing Co.

**SHIPPED:** 1-9-59 and 1-15-59, from Lakewood, N.J., by Lev P. Sukacev (Natural Plating Corp.), to Clinton Elijah who subsequently delivered a number of the devices to Mr. Tostenrud.

**LABEL IN PART:** (Device) "Electro Therapeutic Bracelet" and (ctn.) "Electro-Galvanic Bracelet New!"

**ACCOMPANYING LABELING:** Leaflet in carton entitled "The Electro-Galvanic Bracelet \* \* \* Local Representative Distributed by Nome Distributing Company, Detroit Lakes, Minnesota."

**RESULTS OF INVESTIGATION:** The article was a white metal wrist bracelet. A clear plastic plate with imbedded loops of wire was attached under the "name plate," and a clear plastic piece was also attached under the "catch" links of the bracelet.

The leaflets were printed on order of the dealer and were placed in the cartons by the dealer.

**LIBELED:** 3-10-59, Dist. Minn.

**CHARGE:** 502(a)—when shipped and while held for sale, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for relieving body aches and pains, sciatica, arthritis, bursitis, neuritis, contusions, sprains, dislocations, sinusitis, muscle inflammation; that the article may be contraindicated and should be used discriminately and with caution in such conditions as stomach ulcer, pulmonary tuberculosis, nerve injuries, malignancies, and in pregnancy; that the therapeutic value of the article had been established in experiments made by the Nanterre Hospital, France; and that the article was an "Electro-Therapeutic Bracelet"; and 502(b) (1)—the label failed to bear the name and place of business of the manufacturer, packer, or distributor.