

**LABEL IN PART:** (Display ctn.) "Hairnow \* \* \* For Men and Women \* \* \* Active Therapy Products Co. \* \* \* New York 1, New York," (btl.) "Hairnow \* \* \* Contents 4 Oz. Herbal Hair Tonic Active Ingredients: Acidum Boricum 1 grain, African Capsicum annum, Althaea officinalis, Arcitum Lappa, Avena Sativa, Menthol (Laevo), Pilocarpine Hydrochloride (Indian Hemp) ½ grain Rosemarinus officinalis, Sodium Borate tetra, Tri-Sodium ethyl-ethylenediamine tri acetic (Na3EDTA) Urtica dioica 8% \* \* \* Formulated, Manufactured and Distributed by Active Therapy Products Co., Detroit, Michigan."

**ACCOMPANYING LABELING:** Advertisement card reading in part "Save Your Hair" and an advertisement sheet reading in part "Save Your Hair \* \* \* Satisfaction Guaranteed—Or your Money Back."

**LIBELED:** 1-15-59, N. Dist. Ind.

**CHARGE:** 502(a)—the labeling of the article, when shipped, contained false and misleading representations that the article was an adequate and effective treatment for the prevention and cure of baldness and for nourishing the hair.

**DISPOSITION:** 3-6-59. Default—destruction.

**5889. Vibrating cushion.** (F.D.C. No. 42059. S. Nos. 18-351/2 P.)

**QUANTITY:** 9 devices individually cartoned at Price and Moab, Utah.

**SHIPPED:** 4-18-58 and 5-16-58, from Denver, Colo., by Vibra Mfg. Corp.

**LABEL IN PART:** (Device) "VIBRA MFG. CORP. MAKES REDUCE-O-PAD WORLD'S FINEST MASSAGE CUSHION," (ctn.) "ANOTHER REDUCE-O-PAD BY VIBRA MFG. CORP."

**ACCOMPANYING LABELING:** Leaflets entitled, "REDUCE-O-PAD GUARANTEE," "POINTERS ON THIS THE ORIGINAL," "THE HEART . . . CIRCULATION," "THE COMPLETE WAY TO RELAXATION" and "REDUCE-O-PAD."

**RESULTS OF INVESTIGATION:** The article was of box construction, 12" by 14" by 4", upholstered with foam rubber, and containing an electric motor providing vibration.

**LIBELED:** 7-23-58, Dist. Utah.

**CHARGE:** 502(a)—when shipped, the labeling contained false and misleading representations that the device was an adequate and effective treatment for revitalizing work-weary nerves and muscles; relief of cramps during difficult times of the month; spot reducing; arthritis; rheumatism; bursitis; swelling of the joints; muscular aches and pains; backaches; headaches; nervousness; hypertension; relaxing nervous tension of the heart and other organs; stimulating local circulation; breaking down fatty tissues, and reducing weight.

**DISPOSITION:** 3-13-59. Consent—claimed by Vibra Mfg. Corp. and relabeled.

**5890. Vibrating pillows.** (F.D.C. No. 42517. S. No. 17-291 P.)

**QUANTITY:** 10 devices at Louisville, Ky.

**SHIPPED:** 9-5-58, from Columbus, Ohio, by R. G. Barry Corp.

**ACCOMPANYING LABELING:** Label card enclosed with device reading in part "Reduce and Relax with Vibraway by Barry."

**RESULTS OF INVESTIGATION:** The device consisted of corduroy-covered, foam rubber-filled, pillows containing an electric motor capable of providing vibration.