

**RESULTS OF INVESTIGATION:** Analysis showed that the article contained less than 50 percent of the declared amount of folic acid.

**LIBELED:** On or about 11-14-55, Dist. N. J.

**CHARGE:** 501 (c)—the strength of the article, while held for sale, differed from that which it purported and was represented to possess, namely, 2 milligrams of folic acid per 2 cc.; and 502 (a)—the label statement "Each 2 cc. contains: \* \* \* Folic Acid 2 mg." was false and misleading.

**DISPOSITION:** 12-16-55. Default—destruction.

### DRUGS AND DEVICES ACTIONABLE BECAUSE OF FALSE AND MISLEADING CLAIMS\*

**4997. Ionic calcium.** (F. D. C. No. 37982. S. No. 15-024 M.)

**QUANTITY:** 8 cases, 12 1-pt. btl. each, 12 cases, 12 1-qt. btl. each, and 2 cases, 4 1-gal. btl. each, at San Francisco, Calif.

**SHIPPED:** 4-7-55, from Eugene, Oreg., by Ionic Calcium Products Co.

**LABEL IN PART:** (Btl.) "IC No. 39 Ionic Calcium A liquid calcium supplement providing ionized calcium in natural alkaline solution for rapid absorption. Three tablespoons (1½ fluid oz.) provide not less than the following amounts: Calcium (in hypothetical comb.) 1.020 milligrams (with Cl<sub>2</sub> and CO<sub>2</sub>) Caesium—120 p. p. m. Biochemic Tissue Salts: Potassium Chloride (KCl)—340 milligrams Sodium Chloride (NaCl)—115 milligrams Silica (SiO<sub>2</sub>)—8 p. p. m. Trace Elements: Copper, Cobalt, Magnesium, Nickel and Iodine. No Alcoholic Content Added Certified Color pH 8-10."

**ACCOMPANYING LABELING:** Yellow card designated "I Am Desperately In Need Of Calcium" and leaflets designated "Synopsis Of Ionic Calcium Therapy Using IC No. 39."

**RESULTS OF INVESTIGATION:** The consignee affixed the labels described above to each bottle of the article after shipment. The above-mentioned yellow card and leaflets were sent to the consignee by the shipper.

**LIBELED:** 6-3-55, N. Dist. Calif.

**CHARGE:** 502 (a)—the labeling accompanying the article, when shipped, contained false and misleading representations that the article was an adequate and effective treatment for catarrhal and asthmatic troubles, allergy, toxemia, muscle soreness from exercise, Charley horse, anorexia, dyspepsia, arthritis, conjunctivitis, myopia, general nervousness, irritability, impatience, frequent pessimism, tendency toward unsociability, poor memory, labored thinking or concentration, slow healing of wounds, excessive scar formation, slow coagulation of blood, anemia, torpid liver, malnutrition in spite of adequate food intake, stretching of elastic fibers, varicose veins, hemorrhoids, visceroptosis, neurasthenia, constipation, poor oxidation, irregular heartbeat, tooth decay, brittle bones, gas, bloat, indigestion, general debility, premature senility, low vitality, lack of courage, distrustful attitude, lack of will power, and senility.

**DISPOSITION:** 11-2-55. Default—destruction.

**4998. Verdazyme.** (F. D. C. No. 38199. S. No. 20-618 M.)

**QUANTITY:** 20 btl. at Wichita, Kans.

\*See also Nos. 4982, 4984-4990, 4992-4996.

**SHIPPED:** 4-15-55, from Kansas City, Mo., by E. H. Pratt (Verdazyme Laboratories).

**LABEL IN PART:** (Btl.) "Contents: 280 C. T., 6 Grains Verdazyme A concentrated natural extract of selected green cereal and other plants. Specially processed at low temperature, under vacuum, to retain maximum vitamin, mineral, enzyme, amino acid and chlorophyll values."

**ACCOMPANYING LABELING:** A circular entitled "Memo to Physicians: From: E. H. Pratt, founder \* \* \* This is a preview of Verdazyme food tablets."

**LIBELED:** 6-24-55, Dist. Kans.

**CHARGE:** 502 (a)—the labeling accompanying the article, when shipped, contained false and misleading representations and suggestions that the article was an adequate and effective treatment for arthritis, constipation, colds, tiredness, heart trouble, anemia, nervousness, polio, pregnancy, skin disorders, impotence, brittle finger nails, asthma, hay fever, liver disorders, muscle stiffness and soreness, overweight, underweight, allergies, and poor assimilation of foods.

**DISPOSITION:** 11-16-55. Default—destruction.

**4999. Insect-O-Lite vaporizer and Tricol (triethylene glycol).** (F. D. C. No. 38407. S. No. 24-737 M.)

**QUANTITY:** 12 cartons, each containing 1 *Insect-O-Lite vaporizer* and 1 btl. of *Tricol*, and 143 btls. of *Tricol* at Seattle, Wash.

**SHIPPED:** 5-26-55, from Cincinnati, Ohio, by Insect-O-Lite Co., Inc.

**LABEL IN PART:** (Device) "Insectolite"; (btl.) "Tricol \* \* \* Air treatment grade Active Ingredient Triethylene Glycol 100% for use in Insect-O-Lite Vaporizer To aid in the reduction of air-borne bacteria and viruses \* \* \* Contents 4 Fl. Oz."

**ACCOMPANYING LABELING:** Leaflets entitled "Insect-O-Lite \* \* \* Vaporizer With Tricol."

**RESULTS OF INVESTIGATION:** The device was an electrically operated lamp for vaporizing volatile substances. The drug was intended for use with the lamp.

**LIBELED:** 8-31-55, W. Dist. Wash.

**CHARGE:** 502 (a)—the labeling of the articles, when shipped, contained false and misleading representations that the articles provided an adequate and effective treatment for preventing colds, influenza, psittacosis, throat infections, pneumonia, catarrhal fever, measles, mumps, scarlet fever, rheumatic fever, tonsillitis, otitis media, chickenpox, sinusitis, and respiratory infections.

**DISPOSITION:** 11-28-55. Default—destruction.

**5000. Electreat device.** (F. D. C. No. 38697. S. No. 9-595 M.)

**QUANTITY:** 26 cartons, each containing 1 device, at Los Angeles, Calif., in possession of Reuben Lieberman and John Dorsey, t/a Nu-Life.

**SHIPPED:** 7-26-55, from Peoria, Ill.

**ACCOMPANYING LABELING:** Leaflets designated "Atomic-Nu-Life" and business cards inscribed in part "Are You Looking For the Fountain Of Youth Atomic Nu-Life."

**RESULTS OF INVESTIGATION:** The device was an elongated metallic cylinder housing an induction coil with a make-and-break current switch, operated by two flashlight batteries. The cylinder had a small roller attachment at one end. When in operation, the device would give off an interrupted-type