

found in wheat—Estrone (Female Sex Hormone) 0.005 mcg. Vitamin E. . . . 0.034 mgms. Survival Factor . . . Vitamin B₁ 5 mg. 500% MDR. Vitamin B₂ 3.5 mg. 175% MDR. Niacinamide . . . 15 mg.”

ACCOMPANYING LABELING: (Testo-Glan) Folder entitled “For Men Past 40 Testo-Glan The New Extra Safe Male Power Formula” and a form letter addressed to “Dear Friend” and beginning with the words “Men past 40 everywhere are praising Testo-Glan”; (Fem-Tone) a folder, one page of which was entitled “Fem-Tone Female Hormone Activity Formula.”

CHARGE: *Testo-Glan*. 502 (a)—the name by which the article was designated and certain statements and graphic matter in the labeling of the article when shipped represented and suggested that the article contained physiologically active glandular substances; that the glandular constituents of the article would be of value in overcoming glandular deficiencies in the human male; that the article would increase male power; that the article would be an adequate and effective treatment for male sexual weakness, mental depression, loss of appetite, digestive disturbance, loss of muscle power, listlessness, headaches, loss of vigor, nervousness, vague aches and pains, sleeplessness and irritability; and that the article contained hormonal activity equivalent to therapeutically significant amounts of testosterone. The labeling of the article was false and misleading by reason of such representations.

Fem-Tone. 502 (a)—the name by which the article was designated and certain statements and graphic matter in the labeling of the article when shipped represented and suggested that the article would restore sexual desire in women; that the article would be an adequate and effective treatment for fatigue, loss of appetite, nervousness, dizziness, headaches, vague aches and pains, weakness, mental depression, and sleeplessness; and that the article contained hormonal activity equivalent to therapeutically significant amounts of estrone. The labeling of the article was false and misleading by reason of such representations.

PLEA: Guilty.

DISPOSITION: 11-4-54. \$1,000 fine.

4656. Alpha tablets. (F. D. C. No. 37524. S. No. 4-782 M.)

QUANTITY: 9 300-tablet btls. and 31 100-tablet btls. at Joliet, Ill.

SHIPPED: 11-3-54 and 11-16-54, from Detroit, Mich., by Wolverine Laboratories.

LABEL IN PART: (Btl.) “Alpha Tablets As An Aid In The Relief Of Pain and Discomfort Associated With Arthritis And Rheumatism * * * Each Tablet Contains Acetylsalicylic Acid, formulated in a base of organic Calcium and Alfalfa.”

ACCOMPANYING LABELING: A placard entitled “Alpha Tablets For Rheumatism On Sale Here!” and pamphlets entitled “Alpha Tablets for the immediate relief of Arthritis.”

LIBELED: 12-20-54, N. Dist. Ill.

CHARGE: 502 (a)—the labeling of the article when shipped contained false and misleading representations that the article was an adequate and effective treatment for arthritis and rheumatism and that the article was a source of ingredients capable of healing and extending one's life; and, 502 (e) (2)—the label of the article failed to bear the common or usual name of each active ingredient.

DISPOSITION: 3-10-55. Default—destruction.