

NATURE OF CHARGE: Misbranding, Section 502 (a), certain statements in a circular in the package containing the article were false and misleading since the article was not effective in accomplishing the purposes and results stated and implied: "* * * In some people the processes of cell and gland activity go on normally in spite of clogged pores, sunburn and the like. In others these processes need a little help, a little stimulation. Because of improper nourishment, skin may become puffy, wrinkled; because of inactivity, pores clog and cause blackheads, dryness or oiliness. * * * Glorion was formulated to go deep down, work within the skin, revitalizing cells and glands. * * * It contains millions of electro-chemically activated molecules of vital skin cell substances. It helps cells and glands to resume their normal functions so that they may resist the elements, absorb proper nourishment, and help regain firm facial tone, colorful radiance and a smoother texture of the skin. Activated hormonal substances, dihydrocholesterols, isomers, and related sterols of natural origin. * * * Glorion was formulated so that the skin could feed hungrily on its revitalizing substances. * * * it stimulates * * * pores * * * It contains substances * * * considered vital to skin health. * * * No More Large Pores * * * Blemishes Vanished Blackheads Disappeared Wrinkles Gone * * * Corrected My Abnormally Oily Skin * * *."

DISPOSITION: April 10, 1950. The Glorion Corp. of America, claimant, having admitted the allegations of the libel, judgment of condemnation was entered and the court ordered that the product be released under bond to be brought into compliance with the law, under the supervision of the Food and Drug Administration. The product subsequently was relabeled.

3216. Misbranding of witch hazel. U. S. v. Approved Products, Inc. (Windsor Chemical Laboratories). Plea of nolo contendere. Fine, \$100. (F. D. C. No. 29125. Sample Nos. 13400-K, 13421-K.)

INFORMATION FILED: May 8, 1950, Eastern District of Pennsylvania, against Approved Products, Inc., trading as the Windsor Chemical Laboratories, Philadelphia, Pa.

INTERSTATE SHIPMENT: On or about July 25, 1949, from the State of Connecticut into the State of Pennsylvania, of a quantity of *witch hazel*.

ALLEGED VIOLATION: Between the approximate dates of July 29 and August 11, 1949, while the *witch hazel* was being held for sale after shipment in interstate commerce, the defendant caused a quantity of the drug to be repacked into bottles bearing a mineral oil label and caused such bottles to be sold, which acts resulted in the drug being misbranded.

LABEL, IN PART: "Lane Extra Heavy Mineral Oil."

NATURE OF CHARGE: Misbranding, Section 502 (a), the label statement "Mineral Oil" was false and misleading since the article in the bottles did not consist of mineral oil but consisted of *witch hazel*.

DISPOSITION: September 26, 1950. A plea of nolo contendere having been entered, the court imposed a fine of \$100.

3217. Misbranding of Hollywood Vita-Rol device. U. S. v. 60 Cartons, etc. (F. D. C. No. 28993. Sample No. 71666-K.)

LIBEL FILED: May 3, 1950, Northern District of Texas.

ALLEGED SHIPMENT: On or about April 11, 1950, by the S & D Engineering Co., from Glendale, Calif.