

**DRUGS AND DEVICES ACTIONABLE BECAUSE OF FALSE AND MISLEADING CLAIMS**

**DRUGS FOR HUMAN USE\***

**3092. Misbranding of Adlerika. U. S. v. 13 $\frac{2}{3}$  Dozen Bottles \* \* \*. (F. D. C. No. 29024. Sample No. 64194-K.)**

**LIBEL FILED:** March 24, 1950, Northern District of Iowa.

**ALLEGED SHIPMENT:** On or about June 17 and November 10, 1949, by the Adlerika Co., from St. Paul, Minn.

**PRODUCT:** 13 $\frac{2}{3}$  dozen bottles of *Adlerika* at Dubuque, Iowa.

**LABEL, IN PART:** "Adlerika \* \* \* combines the laxative properties of Magnesium Sulphate (Epsom Salt-U. S. P.) Cascara and Licorice with \* \* \* Fennel, Anise, Sassafras and Ginger \* \* \* Carbonate of magnesia, Oil of Cinnamon, Methyl Salicylate and Glycerin."

**NATURE OF CHARGE:** Misbranding, Section 502 (a), certain statements on the bottle label and in accompanying labeling consisting of a leaflet, circular, and display carton were false and misleading since they represented and suggested that the article would be effective to tone up the alimentary canal; that it would be effective in promoting a better sense of well being, toning up and conditioning the nutrition zone, promoting the assimilation of food, calming the stomach and intestines, and in treating headache, ulcers, inability to sleep, bad breath, rheumatism, backache, sore muscles, lumbago, arthritis, stomach ache, and obesity; and that it would be effective to promote relaxation. The article was not effective for such purposes.

**DISPOSITION:** April 25, 1950. Default decree of condemnation and destruction.

**3093. Misbranding of V. M. Tablets. U. S. v. 6 Bottles, etc. (F. D. C. No. 28714. Sample No. 75432-K.)**

**LIBEL FILED:** February 9, 1950, District of Colorado.

**ALLEGED SHIPMENT:** On or about January 2 and 16, 1950, from Chicago, Ill.

**PRODUCT:** 6 200-tablet bottles, 20 100-tablet bottles, and 46 25-tablet bottles of *V. M. Tablets* at Denver, Colo., in possession of Leed's Health House.

**LABEL, IN PART:** (Bottle) "V. M. \* \* \* Also known as *VegeMucene Okra* Concentrated by dehydration."

**NATURE OF CHARGE:** Misbranding, Section 502 (a), the statement "Drugless Relief from Hyper-Acid conditions of Stomach Ulcers Colitis Gas With *V. M. Tablets*," appearing on a placard on display with the article in the window of Leed's Health House, was false and misleading in that the article was not an adequate and effective treatment for stomach ulcers, colitis, and gas. The article was misbranded while held for sale after shipment in interstate commerce.

**DISPOSITION:** March 22, 1950. Default decree of condemnation and destruction.

**3094. Misbranding of camphorated oil. U. S. v. 26 Dozen Bottles \* \* \*. (F. D. C. No. 28857. Sample No. 48873-K.)**

**LIBEL FILED:** February 15, 1950, Middle District of Pennsylvania.

**ALLEGED SHIPMENT:** On or about October 3, 1949, from Newark, N. J.

\*See also Nos. 3082, 3086, 3088-3091.