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JOHN JARMAN
DISTRICT 5 - OKLAHOMA CITY

OKLAHOMA REGIONAL MEDICAL PROGRAM

Now in its second year of operation, the Oklahoma Program has planning funds in the amount of $282,100. With early planning leadership supplies by Dean James L. Dennis, the Oklahoma Medical Center has emphasized the development of liaison with other organizations in the state and informing and involving physicians in the program. Extensive participation of a great variety of health resources has been observed through the use of planning task forces and decentralization initiated using hospitals in Houston, Stillwater, Ponca City, McAlester and Tulsa as sub-regional bases. Feasibility studies covering such areas as computer use, sharing of specialized cardiac diagnosis among hospitals, cancer, epidemiology, diabetes and laboratory services.

More detailed information on the program in your district follows.

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DISTRICT 5 - OKLAHOMA CITY

OKLAHOMA REGIONAL MEDICAL PROGRAM

REGION	State of Oklahoma
COORDINATING HEADQUARTERS	University of Oklahoma Medical Center
STARTING DATE	September 1, 1966
FUNDING	
Current Award:	$282,100
Projected Next Year:	$1,000,000
OPERATIONAL STATUS	Operational application request anticipated by April 1, 1968
PROGRAM COORDINATOR	Kelly M. West, M.D. (Acting) Head, Department of Continuing Education
ADVISORY GROUP	1. Chairman: Dr. James L. Dennis, Dean 2. Membership: 39 (attached) Medical Centers, 4; Practicing Physicians,11; Hospital Administrators, 3; Voluntary Health Agencies, 5; Public Health Officials, 1; Other Health Workers, 4; Public, 4; Other, 7

Pre-planning activities began in November, 1965 when the Dean of the Medical Center, Dr. James L. Dennis, appointed a Committee for Regional Medical Programs. In February 1966, the Governor designated the University as the planning agency, and in March 1966 appointed the Regional Advisory Council. In the initial planning phase, 13 community hospitals were invited to join in initiating preliminary activities.

The Oklahoma Regional Medical Program is being developed in three overlapping phases: 1) the "tooling-up" phase, 2) the planning phase, and 3) the operational phase. The "tooling-up" phase involves recruitment of professional, administrative and supporting staff, and of advisory personnel and committees; establishment of an administrative structure, equipment and facilities; and explaining the program to potential collaborators, contributors and recipients. During 1967 much of the "tooling-up" process was completed, and the planning phase and operational phase will begin in 1968.

Organization and Staffing

A staff of about twelve professionals have been recruited, about half of these being MD's who are working the categorical and related disease areas; others

include a director of health manpower planning, and directors of continuing education, library planning, computers, and data collection. A permanent Coordinator has not yet been appointed.

Organization

A Medical Center liaison and Advisory Group has been established which relates programs of the RMP to institutions and departments in the medical school. Four task forces, involving about 30 individuals from institutions around the state, are assisting in studying relevant needs and proposing projects to meet these needs. They are in such areas as computer utilization, health careers, libraries, the categorical diseases, and diabetes. A subregional advisory committee, with task forces, is being established for the Tulsa area.

Regional Advisory Group

The group has expanded from 33 to 39 members and has established a 7-man Executive Committee, with Governor Bartlett as Honorary Chairman. The Regional Advisory Committee has received considerable assistance from the nine-man Liaison Committee of the Oklahoma State Medical Association.

Subregionalization

Hospitals in Houston, Stillwater, Ponca City, McAlester and Tulsa will be used as the base for initial approaches to subregionalization, and community studies and feasibility activities are contemplated for these areas.

Planning Activities

The major efforts of the Oklahoma RMP during the first year, which are expected to be continued and expanded during the second year, include:
1) Developing liaison with other organizations - Consultation and utilization of existing committees and boards of organizations with regional functions have been extensive, and include the Health Intelligence Facility for data collection and studies; the Health Science Foundation which is the governing body of the Oklahoma Health Center; the Oklahoma Heart Association and Cancer Society; the State Medical Society; the Statewide Task Force on Health Economics; and many others. All of the Boards of these organizations have representatives on the Regional Advisory Group.
(2) Informing and involving physicians in the Program - this has included extensive meetings and consultation with the State and County medical societies. Joint planning with these groups has proceeded for library programs, and several articles on RMP have appeared in the Medical Society Journal. These activities preceded a more extensive effort to launch joint activities with local hospitals.
(3) Feasibility Studies - Several studies and feasibility projects are being developed including: (a) library and information services; (b) communication and audio-visual resources, which includes computer services to large and small hospitals; (c) continuing education programs for physicians and allied health personnel including computer-assisted learning methods; (d) diabetes and nutrition program, which includes improved patient education and continuing education for health professionals; (e) laboratory services to include collaborative efforts among many statewide organizations to improve quality control, extend availability of services, and improve the systems of continuing education for laboratory

personnel; (f) establishment of facilities for cardiac diagnosis to be shared by hospitals in specified geographic areas; (g) cancer epidemiological studies and improved continuing education of health professionals in the cancer area and (h) improved training in the field of strokes. All of these projects are being planned in cooperation with the key relevant organizations in the Region.

Relationship to Comprehensive Health Programs

Present plans call for coordinating the two Advisory Groups once the CHP Group is appointed. Dr. Colyar, Commissioner of Health and Head of CHP, is now on the RMP Advisory Group.

ADVISORY COMMITTEE FOR PLANNING FOR REGIONAL MEDICAL PROGRAMS

IN OKLAHOMA

Chairman

James L. Dennis, M.D.
Director and Dean
University of Oklahoma Medical Center
Oklahoma City, Oklahoma

Executive Committee

Dr. James L. Dennis, Chairman
Dr. Leonard P. Eliel
Dr. A. B. Colyer
Dr. W. W. Rucks
Dr. Vernon Cushing
Mr. C. D. Ellison
Mrs. Jannell Hubbard
Governor Dewey F. Bartlett, Honorary Chairman

Members

Mr. W. R. Bethel, President
Oklahoma Blue Cross-Blue Shield
Tulsa, Oklahoma

Mr. Don Blair, Executive Secretary
Oklahoma State Medical Association
Oklahoma City, Oklahoma

Donald L. Brawner, M.D., President
Tulsa County Medical Society
Tulsa, Oklahoma

Mr. Bert L. Castleberry, Executive Director
Oklahoma State Dental Association
Oklahoma City, Oklahoma

John J. Coffelt, Ph.D., Associate Chancellor
and Director of Research, Oklahoma State
Regents for Higher Education
Oklahoma City, Oklahoma

A. B. Colyar, M.D., Commissioner
Oklahoma State Department of Health
Oklahoma City, Oklahoma

Frank B. Cox, D.D.S.
Oklahoma City, Oklahoma

Members Continued - 2

George L. Cross, Ph.D., President
University of Oklahoma
Norman, Oklahoma

James L. Dennis, M.D., Director and Dean
University of Oklahoma Medical Center
Oklahoma City, Oklahoma

Mr. E. Dunlap, Jr.
(Independent Oil Operator)
Ardmore, Oklahoma

Leonard P. Eliel, M.D.
Vice President & Director of Research
Oklahoma Medical Research Foundation
Oklahoma City, Oklahoma

Mr. C.D. Ellison
Frontiers of Science Foundation
Oklahoma City, Oklahoma

E. Edwin Fair, M.D.
Ponca City, Oklahoma

Mr. Don Ferrell, Publisher
Lincoln County News
Chandler, Oklahoma

Hallie G. Gantz, Ph.D., President
Phillips University
Enid, Oklahoma

George H. Garrison, M.D., Chairman
Medical Center Liaison Committee
Oklahoma County Medical Society
Oklahoma City, Oklahoma

Mr. Lowell E. Green, Director
Vocational Rehabilitation
Oklahoma City, Oklahoma

Mr. R. Boyd Gunning
Executive Director
University of Oklahoma Foundation
Norman, Oklahoma

Loyd E. Harris, Ph.D., Dean
School of Pharmacy
University of Oklahoma
Norman, Oklahoma

Charles K. Holland, M.D.
McAlester Clinic
McAlester, Oklahoma

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Oklahoma State Nurses Association
Oklahoma City, Oklahoma

Mr. David Hutchison, Area Director
United Auto Workers
Tulsa, Oklahoma

Maxwell A. Johnson, M.D., President
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Mr. Robert S. Kerr, Jr., Director
The Kerr Foundation
Oklahoma City, Oklahoma

Marvin K. Margo, M.D., President
Oklahoma County Medical Society
Oklahoma City, Oklahoma

Miss Rita Matthews, Executive Secretary
Oklahoma Heart Association
Oklahoma City, Oklahoma

Mr. Paul D. McDaniel, Executive Vice. Pres.
American Cancer Society, Okla. Division
Oklahoma City, Oklahoma

Mr. Dean A. McGee
Chairman, Executive Committee
Oklahoma Health Sciences Foundation
Oklahoma City, Oklahoma

James G. Moore, M.D.
Director of Medical Education
St. John's Hospital
Tulsa, Oklahoma

Members Continued - 4

Mrs. Rex R. Moore, Jr.
(Member, Governor's Committee on Status of Women)
Oklahoma City, Oklahoma

Francis W. Pruitt, M.D.
Director of Medical Education
Hillcrest Medical Center
Tulsa, Oklahoma

Mr. Lloyd E. Rader, Director
Oklahoma Department of Public Welfare
Oklahoma City, Oklahoma

Mr. Cleve Rogers, Executive Director
Oklahoma Hospital Directors Association
Tulsa, Oklahoma

Dr. Eugene Ross
(Past President, Osteopathic Association)
Lindsay, Oklahoma

William W. Rucks, M.D., President
Presbyterian Hospital - Okla. City Clinic
Oklahoma City, Oklahoma

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Medical Center Liaison Committee
Oklahoma Academy General Practice
Oklahoma City, Oklahoma

Riley M. Strong, M.D., Chairman
OSMA Medical Center Liaison Committee
El Reno, Oklahoma