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AREA

# V minute news

vol. 3 no. 7

April 14, 1971

## RESULTS OF THE CALIFORNIA SITE VISIT...

have been forwarded to Paul D. Ward, Executive Director of CCRMP by Dr. Harold Margulies, Director of RMP Services. The following excerpts are of interest:

"...It was the consensus of the reviewers that the California Regional Medical Program is continuing to demonstrate high level of efficiency in planning and operation. The modified goals and objectives are viewed satisfactorily in terms of being soundly based and in agreement with national priorities. Emphasis on utilization and development of health manpower and on activities whose purposes are to stimulate changes in the organization and delivery of health services is appropriate.

"...Another point that the team recommends is an increase in participation of the student community in RMP affairs as one productive way of altering attitudes...

"The reviewers had difficulty in assessing the Core renewal request in isolation from the ongoing operational projects. Noted was the impressive productivity of some of the more advanced Areas and a lesser degree in the underfunded Areas. It was felt, however, that in some of the later starters, limitation of Core funds has probably encouraged a certain creativity in planning and utilization of available resources.

"...The large backlog of approved but unfunded projects received considerable attention. It is felt that the CCRMP has the capability to review these projects and to activate them within the limitations of the operational budget, provided a technical review is made after a project has been inoperative for from twelve to eighteen months.

"Other observations and impressions of the reviewers include the following:

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"The California Regional Medical Program is demonstrating outstanding involvement of key members of the health power structure in the State of California from voluntary and official health agencies, universities, medical schools and consumer participation. The region is, in effect, a valuable national laboratory for the solution of urban and rural medical care problems.

"It exhibits a wide range of health activities at the community level and has actively and efficiently pursued involvement of other federal programs such as Model Cities, OEO, CHP, and representatives of ethnic minority groups. The current progress is the result of vigorous efforts to come to grips with health problems where inadequate services exist...

"...It has exhibited imagination in developing and training new types of health manpower, including volunteers, to augment available resources and fill the gaps where deficiencies exist.

"It has enormous capacity for the identification of problems, for their isolation and in the design of strategic planning for their solutions. Throughout the region there are exciting examples of innovative and unique approaches to the improvement of delivery of health services.

"...The leadership and staffing of the Program is considered "first-rate."

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#### RMP-COMP ACTIVITY

At the request of Comprehensive Health Planning of L.A., AREA V recently assumed the responsibility for setting up a site visit, leading the discussions, and preparing the reports for a site visit of the Venice Dental Clinic and the Venice Community Family Health Program (both of which were developed by the Venice Health Council). The team--organized and staffed by Marlene Checel, MPH, Asst. Coordinator, Inter-Agency Activities for AREA V--was comprised of Martin D. Shickman, MD of AREA V and three members of the Personal Health Services Committee of COMP-LA. A total of five hours was spent inspecting the facilities and meeting with the providers and community people who were initially involved in setting up the programs. Two very comprehensive reports of their findings have been forwarded to the Community Health Services Program of the California State Dept. of Public Health. This is the first time applications for 314(d) contract funding have been site visited and the additional information will be of assistance to the people in the State Department who have a total of 119 applications to consider for this funding.

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AREA V REGIONAL MEDICAL PROGRAMS

CALENDAR

April 1971

Thursday, April 15

AREA V

Risk Factor Screening

12 noon

RMP Conference Room

Friday, April 16

AREA V

Committee Chairmen's Meeting

11:30 a.m.

RMP Conference Room

Tuesday, April 20

COMP-LA

Areas IV, V, IX  
Coordinators

2:00 - 3:30 p.m.

RMP Conference Room

Wednesday, April 21

AREA V

Staff Meeting

9:30 a.m.

RMP Conference Room

AREA V

Chemotherapy  
Subcommittee

12 noon

RMP Conference Room

COMMITTEE CHAIRMEN MEETINGS, APRIL, MAY, JUNE

April 16

May 14

June 11

AREA ADVISORY GROUP MEETINGS 1971

May 11

July 13

September 14

November 9

## REPORTS OF NATIONAL EVALUATION MEETINGS

By John S. Lloyd, Ph.D., Asst. Coordinator, Evaluation

On April 2, I attended the 1st meeting of the RMP Ad Hoc Evaluation Group in Rockville, Maryland. This was a group of eight RMP Coordinators and Evaluation Directors from around the country gathered to advise and assist RMPS generally, and their Office of Program Planning and Evaluation specifically, with regard to RMP evaluation strategies.

Perhaps most interesting to readers of this newsletter were the introductory remarks by Dr. Harold Margulies, fresh from his meeting with RMP Coordinators in Atlanta the previous week. He said that along with, and in addition to, those things for which RMPS was spending earmarked evaluation funds, this ad hoc group should be concerned with the evaluation strategies for five activities: Experimental Health Delivery; Health Maintenance Organizations; Area Health Education Centers; Guidelines of the Inter-Society Commission on Heart Disease; The Relative Merit of Regions Within RMP.

To paraphrase Dr. Margulies' remarks, whenever officials from HSMHA explore ways in which the first three of the above listed activities can be implemented, they invariably have to deal with the RMP mechanism in that part of the country because of its effectiveness in involving the chief providers in the health care delivery system in each Region. Dr. Margulies appeared to be saying that, inevitably, RMP personnel would be involved in the activities mentioned because, for all intents and purposes, RMP is the only federal agency that has the manpower and resources capable of carrying out these activities in each Region.

I attended a Workshop on Planning and Evaluation for RMP Anniversary Review at the Ohio State University Center for Tomorrow in Columbus, Ohio on March 22-24, 1971. Planning, operation and evaluation were seen as three aspects of a continuous process. Evaluation was defined as that part of the process having to do with delineating, obtaining and providing useful information for judging decision alternatives regarding projects and/or programs. The proper role of evaluation and the evaluator in the decision-making process was much discussed. Speakers, panel discussions and small group discussions focused around three reasons for evaluation: for justification (i.e., to defend what has been done), for control (i.e., monitoring an ongoing activity against some standard), and for learning (i.e., determining the extent to which an activity was worthwhile). There seemed to be a consensus among those attending the workshop regarding the need for a standard reporting format for all Regions.

## CCU

According to CCU Program Director Milford G. Wyman, MD, the remaining two 10-week classes in CCU for physicians are both completely reserved, as well as the May 3-14 regular 2-week class.

There are a few openings left in the July 5-16 class. For information, contact Mrs. Pat Neff at 576-1626.

First of the new series of Community Courses in beginning CCU for Nurses, under the guidance of Connie Burgess, RN, Instructor for the AREA V Community CCU Program, began March 29 at Rio Hondo Memorial Hospital, with 20 trainees from the surrounding community. The second class which started Apr. 12, is now under way at the Community Hospital of San Gabriel. Information about forthcoming classes may be obtained from Jane Reger at 481-1246.

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## CANCER

The Radiology Subcommittee of Area V Cancer Committee has two new members: Dr. George M. Campion, Director of the Radiology Department at St. Joseph Hospital, Burbank; and Paul Moreno, RT, Admin. Radiologic Technologist at Presbyterian Intercommunity Hospital.

Mrs. Gail M. White, Asst. Coordinator - Cancer Planning for AREA V has been appointed to five American Cancer Society Committees--Professional Education, Service, Public Information, RMP Liaison, and the Advisory Subcommittee on Cervical Cancer Screening.

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## COUNCIL OF FREE CLINICS...

- is planning a benefit rock concert in Hollywood Bowl May 1. There will be two 4-hour sessions--2 to 6 in the afternoon and 7 to 11 p.m. A dazzling array of top artists are contributing their talents to the program, including Joan Baez and David Harris. Tickets are available at Hollywood Bowl, Mutual Agencies, etc., starting April 16.
- now composed of 26 free clinics in So. Calif., has been awarded an EYOA grant which provides them with an executive director, secretary and 7 field workers, assigned to work in the 18 L.A. County clinics.
- has moved its office into what they describe as a "funky bank building" near Washington and La Brea.
- has been designated delegate agency to the L. A. Family Planning Council.
- has named Mrs. Jane Cohen of AREA V staff Interim Chairman of the Advisory Board to the Council which is made up of friends of the clinics--community people who work in them or professionals who support the clinic movement.

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## AREA V PACEMAKER REGISTRY...

was host recently to a business session of the Pacemaker Subcommittee of the Assoc. for the Advancement of Medical Instrumentation during their National Meeting, Mar. 15-20 in L.A. Project Director Michael Bilitch, MD, who is a member of the Subcommittee on Pacemakers and the Aerospace Technical Subcommittee of the Assn., presented a paper on the Registry before the Pacemaker Session. The Registry is launching its own Newsletter--a copy of the first issue is enclosed.

Published by  
CALIFORNIA REGIONAL MEDICAL PROGRAMS

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